



December 2021

Dear Sir/Madam

KÿTO KAROO FESTIVAL: 17 – 19 March 2022

De Aar High School is situated in the heart of the Great Karoo. The District Municipality is Pixley Ka Seme District Municipality, and the Emthanjeni local Municipality includes De Aar, Hanover and Britstown.

Our sincere thanks to our sponsorships from the community for the GWK Karoo Festival of 2020. In conjunction with you we made a record profit. We are very grateful for every contribution. Therefore, we approach you in order to consider a sponsorship. **An investment in De Aar High School is ultimately an investment in the continued existence of the town, and thus in your own business as well.**

De Aar High School is a multi-cultural school that reflects the population composition of De Aar. For the January 2020 to 31 December 2020 financial year, the school will receive a measly R98 810 in total from the Northern Cape Department of Education out of the total school budget of R5 689 172. For the financial year 1 January 2019 to 31 December 2019 an amount of R705 795 was written off as irrecoverable. The school also sponsors a number of learners, mostly from previously disadvantaged communities. For the period 1 January 2019 to 31 December 2019 the sum total of this sponsored amount accumulated to R398 575.

De Aar High School is an integral part of the Emthanjeni Municipality and the Pixley Ka Seme District Municipality. We aspire to create an economic injection for the whole Emthanjeni Municipal District, like we did the past fourteen Karoo festivals. Therefore, we are hosting our Kÿto Karoo festival on **17 – 19 March 2022**, again.

De Aar High School Parents' Trust is once again initiating and planning the Karoo Festival for the entire community. The funds generated are used for the development of sports and cultural facilities for all the learners of this multi-cultural school. The parent body and broader community will once again be involved in hosting the Festival, thus creating necessary employment during the planning and hosting, of the Festival.

The Festival organizers have already contacted the respective mayors, and they also realize the importance of the Festival as an economic injection for the whole community. The mayors have also undertaken to assist the Festival Committee, and they fully endorse the Festival.

The proceeds of the previous festivals, have completed the development of the rugby and hockey field on the school property, bought a new 16-seater Nissan bus, contributed 800m of devils fork security fencing, bought a good second-hand bus and made a major contribution to another new bus, installed data projectors in every class room, completed reparations to 6 netball- and tennis courts and bought new curtains for the Boet Troskie hall. R280 000 was contributed towards renovations of the school building on the outside. Furthermore, each class was equipped with a camera system, Wi-Fi was installed through the whole school and 10 computers were bought for the implementation of the "Readers-Are-Leaders" reading program for each learner from Grade 8-12, for 2 reading periods a week. Upgrading of the Schools reception area and floor of the Boet Troskie school hall was done.

The successful hosting of such a Festival has large financial implications. As you are currently busy with your budgets and planning for 2022, we cordially request that you consider a sponsorship for the Festival. We are in dire need of every cent in order to host and present a festival of high quality.

De Aar High School and the community of De Aar depend on your support. It is a lifelong investment in the youth of South Africa.

Johan Koen
Organiser



Hoërskool De Aar
De Aar High School

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Become part of the success by considering a sponsorship for the Kÿto Karoo Festival 2022. We are in dire need of every cent in order to host a festival of the highest quality since a festival of this magnitude has an immense financial implication. You give your business a Karoo festival-smile and become part of the Karoo festival-family.

“Let’s pump it up” ... from 17 - 19 March 2022!

PLATINUM:
R 20 000+

- Business logo appears on home page of website, programme and at the top of the poster
- Banners and marketing material at the sponsored event
- 8 Entrance tickets
- 3 Midas Ladies Tea tickets
- 12 Food tickets at DAHS food stall
- 12 Beer Garden tickets
- 6 Invitations to the Gala-evening
- 2 Invitations to the “Dankie sê” function of DAHS
- ½ page advertisement in school paper, Trompet
- Free stall – (no food)

GOLD:
R 10 000+

- Business logo appears on home page of website, programme and below the platinum sponsors of the poster
- Banners and marketing material at the sponsored event
- 6 Entrance tickets
- 2 Midas Ladies Tea tickets
- 4 Invitations to the Gala-evening
- 8 Food tickets at DAHS food stall
- 8 Beer Garden tickets
- ¼ page advertisement in school paper, Trompet
- Free stall (no food)

SILVER:
R 5 000+

- Business **logo** appears on home page of website, programme and on the left below gold sponsors of the poster
- Banners and marketing material at the sponsored event
- 4 Entrance tickets
- 1 Midas Ladies Tea ticket
- 3 Invitations to the Gala-evening

BRONZE
R 2 000+

- Business **name** appears on home page of website, programme and at the bottom of the poster
- 2 Entrance tickets
- An invitation to the Gala-evening

MERIT:
R 1 000+

- Business name appears on the website and programme
- An invitation to the Gala-evening

DONATIONS:
R 500+

- Business name appears on the website and programme

Should you be able to provide any other kind of assistance, you are cordially requested to contact the organisers.



**I hereby declare myself willing to become a Sponsor of The De Aar High School Parents' Trust's
Kÿto Karoo festival 2022.**

Contact person: _____

Capacity: _____

Name of business: _____

Name to be advertised: _____

Address: _____

Tel: (W) _____ (Cell) _____

Fax: _____ E-mail: _____

**You must please supply your advertisement/logo in full colour to the advertisers exactly as you would like it to
be published. (All sponsors above R5000)
Contact the organiser for any other contribution you could make.**

This form together with the sponsorship and logo must reach the school before/on the 1st of February 2022.

**Banking details: De Aar High School Parents' Trust
ABSA De Aar
1850143788
Branch: 334-308
Ref: Business name**

THANKS FOR BEING A PART OF THE FESTIVAL THAT HAS BEEN PUMPING FOR MORE THAN A DECADE!

**If, for some or other reason, the Kÿto Karoo festival cannot take place, the organisers will contact you
regarding the repayment of your sponsorship money. Please complete the attached document if the Festival is
cancelled and your sponsorship money must be refunded:**

Name of Account holder:

Bank: Branch Code:

Account number: Branch: