

November 2023

Dear Sir/Madam

KÿTO KAROO FESTIVAL: 29 FEB – 2 MARCH 2024

De Aar High School is situated in the heart of the Great Karoo. The District Municipality is Pixley Ka Seme District Municipality, and the Emthanjeni local Municipality includes De Aar, Hanover and Britstown.

Our sincere thanks to our sponsorships from the community for the KÿTO Karoo Festival of 2023. In conjunction with you we made a very good profit. We are very grateful for every contribution. Therefore, we take the liberty to kindly ask you to consider a sponsorship. **An investment in De Aar High School is ultimately an investment in the continued existence of the town, and thus in your own business as well.**

De Aar High School is a multi-cultural school that reflects the population composition of De Aar. For the January 2023 to 31 December 2023 financial year, the school received a measly R127 420 in total from the Northern Cape Department of Education out of the total school budget of R7 640 503. For the financial year 1 January 2022 to 31 December 2022 an amount of R989 936 was written off as irrecoverable. The school must, according to the law, allow for compulsory school fee exemptions. For the financial year 1 Jan 2022 to 31 December 2022, the Audited amount was R665 080.

De Aar High School is an integral part of the Emthanjeni Municipality and the Pixley Ka Seme District Municipality. We aspire to create an economic injection for the whole Emthanjeni Municipal District, like we did the past sixteen Karoo festivals. Therefore, we are hosting our **Kÿto Karoo festival** again, Godwilling on **29 Feb – 2 March 2024**.

De Aar High School Parents' Trust is once again initiating and planning the Karoo Festival for the entire community. The funds generated are used for the development of sports and cultural facilities for all the learners of this multi-cultural school. The parent body and broader community will once again be involved in hosting the Festival, thus creating necessary employment during the planning and hosting, of the Festival.

The Festival organizers have already contacted the respective mayors, and they also realize the importance of the Festival as an economic injection for the whole community. The mayors have also undertaken to assist the Festival Committee, and they fully endorse the Festival.

The proceeds of the previous festivals, have completed the development of the rugby and hockey field on the school property, bought a new 16-seater Nissan bus, contributed 800m of devils fork security fencing, bought a good second-hand bus and made a major contribution to another new bus, installed data projectors in every class room, completed reparations to 6 netball- and tennis courts and bought new curtains for the Boet Troskie hall. R280 000 was contributed towards renovations of the school building on the outside. Furthermore, each class was equipped with a camera system, Wi-Fi was installed through the whole school and 10 computers were bought for the implementing of the "Readers-Are-Leaders" reading program for each learner from Grade 8-12, for 2 periods a week. Upgrading of the School's reception area and floor of the Boet Troskie school hall was done. In 2021 a good, second hand 62 seater bus was bought and a contribution was made for the appointment of an additional teacher during the Covid pandemic in order to accommodate 100% pupils every day from 23 March 2021. A huge contribution was also made towards the installation of a solar system. In 2022 a major contribution was made towards the upgrading of the tennis and netball courts.

The successful hosting of such a Festival has large financial implications. As you are currently busy with your budgets and planning for 2024, we cordially request that you consider a sponsorship for the Festival. We are in dire need of every cent in order to host and present a festival of high quality.

De Aar High School and the community of De Aar depend on your support. It is a lifelong investment in the youth of South Africa.



Johan Koen
Organiser



Hoërskool De Aar
De Aar High School

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www.karoo fees.org

Become part of the success by considering a sponsorship for the Kÿto Karoo Festival 2023: We are in dire need of every cent in order to host a festival of the highest quality since a festival of this magnitude has an immense financial implication. You give your business a Karoo festival-smile and become part of the Karoo festival-family.

“Let’s pump it up” Looking forward to 29 Feb - 2 March 2024!

DIAMOND: R30 000+

- Business logo appears on home page of website, programme and at the top of the poster
- Banners and marketing material at the sponsored event
- 12 Entrance tickets
- 6 Midas Ladies Tea tickets
- 20 Food tickets at DAHS food stall
- 20 Beer Garden tickets
- 6 Invitations to the Gala-evening
- 2 Invitations to the “Dankie sê” function of DAHS
- ½ page advertisement in school paper, Trompet
- Free stall – (no food)

PLATINUM: R20 000+

- Business logo appears on all promotional material
- Banners and marketing material at the sponsored event
- 10 Entrance tickets
- 4 Midas Ladies Tea tickets
- 15 Food tickets at DAHS food stall
- 15 Beer Garden tickets
- 5 Invitations to the Gala-evening
- 2 Invitations to the “Dankie sê” function of DAHS
- ½ page advertisement in school paper, Trompet
- Free stall – (no food)

GOLD: R15 000+

- Business logo appears on all promotional material
- Banners and marketing material at the sponsored event
- 8 Entrance tickets
- 3 Midas Ladies Tea tickets
- 10 Food tickets at DAHS food stall
- 10 Beer Garden tickets
- 4 Invitations to the Gala-evening
- 2 Invitations to the “Dankie sê” function of DAHS
- ½ page advertisement in school paper, Trompet
- Free stall (no food)

SILVER: R10 000+

- Business **logo** appears on all promotional material
- Banners and marketing material at the sponsored event
- 6 Entrance tickets
- 2 Midas Ladies Tea tickets
- 8 Food tickets at DAHS food stall
- 8 Beer Garden tickets
- 2 Invitations to the Gala-evening
- 2 Invitations to the “Dankie sê” function of DAHS
- ¼ page advertisement in school paper, Trompet
- Free stall (no food)

BRONZE: R5 000+

- Business **logo** appears on promotional material
- Banners and marketing material at the sponsored event
- 4 Entrance tickets
- 1 Midas Ladies Tea tickets
- 5 Food tickets at DAHS food stall
- 5 Beer Garden tickets
- 2 Invitations to the Gala-evening

MERIT: R2 000+

- Business **name** appears on promotional material
- 2 Entrance tickets
- An invitation to the Gala-evening

DONATION: R 1 000+

- Business **name** appears on promotional material
- An invitation to the Gala-evening



I hereby declare myself willing to become a Sponsor of The De Aar High School Parents' Trust's Kÿto Karoo festival 2024.

Contact person: _____

Capacity: _____

Name of business: _____

Name to be advertised: _____

Address: _____

Tel: (W) _____ (Cell) _____

E-mail: _____

You must please supply your advertisement/logo in full colour to the advertisers exactly as you would like it to be published. (All sponsors above R5000)

Contact the organiser for any other contribution you could make.

**This form together with the sponsorship and logo must reach the school before/on the 31st of January 2023.
Please e-mail this document, together with deposit slip to: info@karoo fees.org**

**Banking details: De Aar High School Parents' Trust
ABSA De Aar
1850143788
Branch: 334-308/632005**

THANKS FOR BEING A PART OF THE FESTIVAL THAT HAS BEEN PUMPING FOR MORE THAN A DECADE!

If, for some or other reason, the KÿTO Karoo festival cannot take place, the organisers will get into contact with you regarding the repayment of your sponsorship money.

Please complete the attached document if the Festival is cancelled and your sponsorship money must be refunded:

Name of Account holder:

Bank: Branch Code:

Account number: Branch: